



FLOOR COVERING
LEADERSHIP COUNCIL

PRESS RELEASE

For Immediate Release:
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Floor Covering Leadership Council (FCLC) Announces Second Installation Summit

Movers and Shakers Across Flooring Industry to Reconvene and Evaluate Progress, Next Steps to Resolve Installation Crisis

July 18, 2017 –Robert Blochinger, President, National Institute of Certified Floorcovering Inspectors, and Chairman of the Floor Covering Leadership Council, announced today that leaders from across the flooring industry will convene at the second Installation Summit next month in Orlando, FL.

Retail owners, executives, and other key personnel will meet on August 16th to discuss the installation crisis affecting the industry, progress made since leaders began addressing the problem, and methods for furthering that progress. The meeting will take place at the Rosen Shingle Creek Resort in Orlando just prior to the 2017 CFI Convention. The Installation Summit, presented by Informa, will include an esteemed panel of industry members and experts who have been leading the successful campaign to manage and overcome the installation crisis.

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“The FCLC, together with organizations including Certified Floorcovering Installers Association, have made great strides over the past two years in our efforts to resolve the installation crisis that touches everyone in our industry both domestically as well as internationally,” said Blochinger. “When we formed FCLC we worked together with leaders from all sectors of the business to identify the hurdles that are preventing growth and success in our industry. Installation shortage was the leader of the pack.” Blochinger said the industry associations, spearheaded by a highly-respected group of key individuals, have set forth initiatives designed to tackle the issue. “I am very pleased to inform you that our efforts are having a significant impact,” Blochinger said. “This is proof that when we work together to resolve the problems that each of us as business people face, we can move mountains.”

For more information on the Summit please visit <https://tinyurl.com/installationsummit> or contact Bob Blochinger at 954-830-4426 or bob@blochinger.net.

ABOUT FCLC

The Floor Covering Leadership Council (FCLC) is currently made up of 13 associations - all dedicated to flooring. Its purpose is to identify issues and develop solutions that lead to the success of the floor covering industry and its professionals. The membership includes American Floorcovering Alliance (AFA); International Certified Flooring Installers Association (CFI); Ceramic Tile Distributors Association (CTDA); Floor Covering Installation Contractors Association (FCICA); Marble Institute of America (MIA); North American Association of Floor Covering Distributors (NAFCD); Multilayer Flooring Association (MFA); North American Laminate Flooring Association (NALFA); National Institute of Certified Floorcovering Inspectors (NICFI); National Tile Contractors Association (NTCA); National Wood Flooring Association (NWFA); Resilient Floor Covering Institute (RFCI); and World Floor Covering Association (WFCA). For more information or to discuss membership guidelines, contact Robert Blochinger at 954-830-4426 or bob@blochinger.net.

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