



World Floor Covering Association
2211 E. Howell Avenue
Anaheim, CA 92806
800-624-6880 / 714-978-6440 X17
Fax: 714-978-6066

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For further information contact:
Leah Gross-Harmon
Story Department
Tel: 626-296-3322
Email: leah@storydept.net

World Floor Covering Association **Actively Seeking Candidates for Industry Hall of Fame**

September 15, 2014 - Anaheim, CA - The World Floor Covering Association (WFCA) is now accepting applications for nominations to the Floor Covering Industry Hall of Fame.

The current roster of 44 inductees is a virtual “Who’s Who” of the floor covering industry. To be considered as a candidate to join the distinguished list of luminaries, an individual must be nominated by a sponsor who will complete a thorough application process detailing the nominee’s work history, industry, trade, governmental and civic accomplishments. Nominees can come from any sector of the floor covering industry.

Applications, guidelines and a list of current inductees are available by contacting the WFCA, at 800-624-6880. The deadline for submitting completed Hall of Fame applications is November 30, 2014. Nominations will be sent to a special committee for review and consideration. All nominations will be kept confidential. Following the selection process, an award presentation and formal induction ceremony will be scheduled at a yet to be determined location in 2015.

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ABOUT WFCA

The World Floor Covering Association (WFCA), the official sponsor of the annual Surfaces tradeshow, is the floor covering industry's largest advocacy organization, representing floor covering retailers, contractors and allied service providers throughout North America.

The WFCA is a recognized leader in marketing research and industry programs for flooring professionals. In addition, it publishes the only retailer-oriented trade periodical, Premier Flooring Retailer. On the consumer end, in addition to an ongoing consumer-focused flooring awareness public relations program, it operates the highly successful and award-winning premier consumer flooring website, WFCA.org, which provides unbiased information about every type of floor covering and connects customers to members' retail stores. The WFCA also influences public policy affecting the floor covering industry and consumers. For more information about the WFCA, visit WFCA.org. and WFCA-PRO.org.

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