



World Floor Covering Association
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FOR IMMEDIATE RELEASE

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Know Someone Who Helped ‘Lay the Groundwork’ in the Field of Floor Covering?

World Floor Covering Association Actively Seeking Submissions for Industry Hall of Fame

October 19, 2015 - Anaheim, CA - The World Floor Covering Association (WFCA) is now accepting applications for nominations to the Floor Covering Industry Hall of Fame.

The current roster of 45 inductees is a virtual “Who’s Who” of the floor covering industry. To be considered as a candidate to join the distinguished list of luminaries, an individual must be nominated by a sponsor who will complete a thorough application process detailing the nominee’s work history, industry, trade, governmental and civic accomplishments. Nominees can come from any sector of the floor covering industry.

An application can be found by visiting <http://www.wfca-pro.org/uploads/Editor/Docs/2015-HALL-OF-FAME-APPLICATION.pdf>. For more information or a list of inductees contact the WFCA by calling 800-624-6880. The deadline for submitting completed Hall of Fame applications is December 31, 2015. Nominations will be sent to a special committee for review and consideration. All nominations will be kept confidential. Following the selection process, an award presentation and formal induction ceremony will take place in 2016.

ABOUT WFCA

The World Floor Covering Association (WFCA), the official sponsor of the annual Surfaces tradeshow, is the floor covering industry's largest advocacy organization, representing floor covering retailers, contractors and allied service providers throughout North America.

The WFCA is a recognized leader in marketing research and industry programs for flooring professionals. In addition, it publishes the only retailer-oriented trade periodical, *Premier Flooring Retailer*. On the consumer end, in addition to an ongoing consumer-focused flooring awareness public relations program, it operates the highly successful and award-winning premier consumer flooring website, WFCA.org, which provides unbiased information about every type of floor covering and connects customers to members' retail stores. The WFCA also influences public policy affecting the floor covering industry and consumers. For more information about the WFCA, visit WFCA.org and WFCA-PRO.org.

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