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NATIONAL AND LOCAL JOB OPPORTUNITIES:
Certified Floorcovering Installers Association
Announces Sizable Earning Potential in Field With
Mass Shortages in Trained Personnel!

***First of Its Kind Proprietary Installation Course
Provides Students Sizeable Income Returns***

January 19, 2016 - Dallas, TX – Imagine being a part of an ever-expanding industry that is forecast to be worth over \$331.78 billion dollars worldwide by 2020 according to experts at MarketWatch - part of the Wall Street Digital Network. With the massive economic rebound and upsurge in construction projects in emerging economies worldwide there is no better time to be on the installation side of the flooring business. According to experts at Certified Floorcovering Installers Association (CFI), the nation's largest installation training organization, there are more installation jobs than there are professionals in the market today. Earning potential for a trained installation professional is well north of \$50,000.

The flooring industry has been growing by millions of dollars every year. In contrast, the shortage of skilled installers to handle all of the jobs available across the country, even overseas, has hit a crisis stage. "There has never been a better time to be a flooring installer," said Robert Varden, Vice President, CFI Division. "There are tens of thousands of retailers and consumers looking to hire trained professionals to install flooring. Motivated individuals can become certified to install in just 5-weeks! Imagine increasing your earning potential to \$50,000+ in a little over one month!"

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Installation courses are now available at the new state-of-the-art CFI Training School located in Forney, TX, just outside of Dallas. To address the tremendous shortage of trained professionals, a one-of-a-kind accelerated proprietary carpet installation class will commence in February 2016 at the new facility. Seats for the course are filling quickly - registration is available by visiting <http://www.cfiinstallers.org/school.html>.

The five week CFI Residential Carpet class, renowned for its efficiency to take new students and turn them into accredited professionals at an accelerated pace, has never been available before on a continual basis. Interested parties do not need any previous installation experience to attend the class. The course offers a comprehensive line-up of all the technical aspects required of basic residential carpet installation.

Though only open for a few months, the new CFI Training School is drawing students from across the globe. The one-of-a-kind campus provides long and short-term training programs throughout the year in every category of flooring for students at all levels. Now with a permanent address, the school offers courses that were historically only available at sporadic times in random locations due to the massive size of the equipment and tools necessary to carry out the training. In addition to the programs offered through the school, CFI will also continue with their highly acclaimed regional trainings and certifications throughout the country.

“Together with our partner CFI, we are determined to resolve the installation shortage issue in our industry,” said Scott Humphrey, Chief Executive Officer, World Floor Covering Association - parent company to CFI. “All of the pieces are in place to execute our plan now we just have to tap into the segment of the market that is seeking steady, high paying employment --- and who is not in the market for that? For those that are interested, our doors are open and we’re ready to help you make your employment and financial dreams come true!”

ABOUT WFCA:

The World Floor Covering Association (WFCA), the official sponsor of the annual Surfaces tradeshow, is the floor covering industry's largest advocacy organization, representing floor covering retailers, contractors and allied service providers throughout North America.

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The WFCA is a recognized leader in marketing research and industry programs for flooring professionals. In addition, it publishes the only retailer-oriented trade periodical, Premier Flooring Retailer. On the consumer end, in addition to an ongoing consumer-focused flooring awareness public relations program, it operates the highly successful and award-winning premier consumer flooring website, WFCA.org, which provides unbiased information about every type of floor covering and connects customers to members' retail stores. The WFCA also influences public policy affecting the floor covering industry and consumers. For more information about the WFCA, visit WFCA.org. and WFCA-PRO.org.

ABOUT CFI:

The International Certified Floorcovering Installers Association (CFI) is a division of the WFCA that is devoted to installation training and certification through a team of dedicated trainers who share their experience and knowledge to help others help themselves. The enthusiasm for doing this continues to grow.

CFI provides educational resources for the industry through inspection, installation, estimating, product knowledge, and patterned and woven carpet, hardwood, ceramic, laminate and resilient flooring training and certification. CFI provides teams of skilled craftsmen to assist when called upon for installations by dealers and manufacturers.

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