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**World Floor Covering Association and  
Certified Floorcovering Installers Association  
Calling on Industry to  
Help Solve Installation Problem**

***Call to Action:  
Identify Student Candidates to Attend  
Accelerated Courses at New CFI Training Facility***

**First of Its Kind Workshop Turns Out  
Certified Graduates in Five Weeks**

January 4, 2016 - Dallas, TX – Beginning in February 2016 the CFI Training Facility based in Forney, TX, just outside of Dallas, will commence training a fresh cadre of students in its new proprietary residential carpet installation course. The class, which is only offered at the CFI school, turns out certified installation graduates ready to begin work immediately in a record 5-week timeframe.

“There is no other training program like this in the world today,” said Scott Humphrey, Chief Executive Officer, World Floor Covering Association - parent to CFI. “Together with our partner CFI, we developed this highly efficient course in an effort to help address and resolve the largest issue facing our industry today - the lack of qualified installers. With our new school and second-to-none instructors and programs we are poised to solve the installation shortage crisis once and for all.”

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The five week CFI Residential Carpet class, renown for its efficiency to take new students and turn them into accredited professionals at an accelerated pace, has never been available before on a continual basis. Interested students do not need any previous installation experience to attend the class. The course offers a comprehensive line-up of all the technical aspects required of basic residential carpet installation. In addition to the accelerated carpet class, the school also offers long and short-term training programs in every flooring product category for students at all levels.

“No one in our industry will deny that the largest problem we are all facing is not in sales - its finding qualified professionals to install all of the products that our customers are buying,” said Robert Varden, Vice President, CFI Division of WFCA. “No doubt we are all thankful that business is booming, however, if we do not resolve the installation issue we all face, we are destined to face a much larger problem than we have now. We now have all of the pieces in place to ‘mend the fence’ as they say, but we need your help. Please consider those around you that would be good candidates for installation work and be sure to steer them to our new facility at [cfiinstallers.org/school](http://cfiinstallers.org/school). Together we can lay a solid foundation to ensure our future success!”

Though only open for a few months, the new CFI Training School is drawing students from across the globe. In addition to the programs offered through the school, CFI will also continue with their highly acclaimed regional training programs throughout the country. For more information or to register for the new carpet installation class or another program visit: <http://www.cfiinstallers.org/school.html>.

### **ABOUT WFCA:**

The World Floor Covering Association (WFCA), the official sponsor of the annual Surfaces tradeshow, is the floor covering industry's largest advocacy organization, representing floor covering retailers, contractors and allied service providers throughout North America.

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The WFCA is a recognized leader in marketing research and industry programs for flooring professionals. In addition, it publishes the only retailer-oriented trade periodical, Premier Flooring Retailer. On the consumer end, in addition to an ongoing consumer-focused flooring awareness public relations program, it operates the highly successful and award-winning premier consumer flooring website, WFCA.org, which provides unbiased information about every type of floor covering and connects customers to members' retail stores. The WFCA also influences public policy affecting the floor covering industry and consumers. For more information about the WFCA, visit [WFCA.org](http://WFCA.org). and [WFCA-PRO.org](http://WFCA-PRO.org).

### **ABOUT CFI:**

The International Certified Floorcovering Installers Association (CFI) is a division of the WFCA that is devoted to installation training and certification through a team of dedicated trainers who share their experience and knowledge to help others help themselves. The enthusiasm for doing this continues to grow.

CFI provides educational resources for the industry through inspection, installation, estimating, product knowledge, and patterned and woven carpet, hardwood, ceramic, laminate and resilient flooring training and certification. CFI provides teams of skilled craftsmen to assist when called upon for installations by dealers and manufacturers.

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