



**WORLD FLOOR COVERING
ASSOCIATION**

FOR IMMEDIATE RELEASE

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MEDIA ALERT

DATE CHANGE: World Floor Covering Association's "A Leader's Journey" Webinar Series to Feature Keith Campbell is Rescheduled to December 10

Ongoing webinar series spotlights the flooring industry's brightest minds in candid conversations about their journey through leadership

December 1, 2020 - Dalton, GA – The World Floor Covering Association (WFCA) continues its popular "A Leader's Journey" webinar series with Mannington Mills Chairman of the Board Keith Campbell. Hosted by WFCA CEO Scott Humphrey, the webinar has been changed from December 3 to December 10 at 2 p.m. ET.

DATE AND TIME: Thursday, December 10, 2-3 p.m., Eastern Time.

REGISTER: To register for the webinar, click [here](#). A replay of this [event and previous webinars](#) will be available on demand following the webinar.

WHY ATTEND: “A Leader’s Journey” is designed to highlight the hard-won wisdom and experience of industry leaders as they share their personal stories during a one-on-one, Q&A format. Through the webinar series, participants will learn what it means to be a leader from several viewpoints, gain insight vital to leaders in our community and learn how others before them learned to communicate, motivate, inspire others and succeed and carry those lessons into not only their own career but also their life.

ABOUT WFCA

The World Floor Covering Association (WFCA), the official sponsor of the annual Surfaces tradeshow, is the floor covering industry's largest advocacy organization, representing floor covering retailers, contractors and allied service providers throughout North America.

The WFCA is a recognized leader in marketing research and industry programs for flooring professionals. In addition, it publishes the only retailer-oriented trade periodical, *Premier Flooring Retailer*. As part of its mission to enhance the business environment for the independent flooring retailer the WFCA acquired the Certified Floorcovering Installers Association (CFI) to resolve the industry's largest issue - the shortage of qualified installers. The WFCA runs fcB2B, an organization committed to helping businesses in the industry transition to an e-commerce platform for all business transactions. The WFCA also influences public policy affecting the floor covering industry and consumers. For more information about the WFCA, visit WFCA.org.

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