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fcB2B Announces First Two Companies to Complete Certification of Version 3.0 Standards Program

The Dixie Group and RFMS are taking the lead by shaping the industry's highest standard for B2B software

October 5, 2020 - Dalton, GA - Today Lewis Davis, Senior Director of Technology and Research, World Floor Covering Association, announced the first two companies to define and complete the certification process of the Version 3.0 standards of the fcB2B program.

“The Floor Covering Business to Business (fcB2B) is pleased to recognize and congratulate the industry frontrunners, Dixie Group and RFMS, on embracing the higher standards of sophistication of this technology by completing our recent certification process, an important innovation milestone not only for each company but also for the industry at large,” said Davis, “fcB2B has worked hard to define certification through the years, I am pleased that the group came together last year and set the expectation for the rest of the industry to define and approve a certification process. Version 3.0 of the fcB2B standards will solve some of the issues that retailers were having with processing some of the documents, eliminating some of the ambiguity in the original versions of the

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standard. That along with certification will make the sharing of business-critical documents better for the industry.”

Robert Jones, Director of MIS, The Dixie Group, states, “The Dixie Group Inc. is committed at all levels to our customer’s satisfaction and is proud to participate with the WFCA and fcB2B in bringing a new standard to electronic data sharing between suppliers and customers. We continue to invest our resources to increase customer satisfaction and are fortunate to now be certified to the latest standards from fcB2B, which will provide further advancement in our customer support. We would like to recognize Jeff Kirkpatrick in his role of EDI lead developer in bringing this challenge to its successful completion.”

“RFMS is proud to have worked with the fcB2B on this project from the earliest stages,” said Cheryl Allen, Director of Ecommerce. “We are honored to be at the forefront of software partners achieving this distinction of fcB2B Certified. Our goal has always been to make operational processes more efficient for our clients, aiding them in their success. RFMS continues to be committed to improving the user experience with B2B Ecommerce, as well as our relationships with the many vendors that are coming together to make this certification process possible.”

“Both companies tested multiple scenarios entailing product catalogs, purchase orders and purchase order acknowledgments, ship notices (ASN) and invoices validating that suppliers are complying with the Version 3.0 standards and the software providers are correctly processing those documents. The goal is to make the fcB2B process consistent without varying interpretations of how the standards should be implemented,” said Davis.

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The fcB2B annual convention was held virtually the week of September 28th and a key focus was reviewing a standard shipping label and associated web service. For more information about fcB2B visit www.fcb2b.org.

ABOUT WFCA

The World Floor Covering Association (WFCA), the official sponsor of the annual Surfaces tradeshow, is the floor covering industry's largest advocacy organization, representing floor covering retailers, contractors and allied service providers throughout North America.

The WFCA is a recognized leader in marketing research and industry programs for flooring professionals. In addition, it publishes the only retailer-oriented trade periodical, *Premier Flooring Retailer*. As part of its mission to enhance the business environment for the independent flooring retailer the WFCA acquired the Certified Floorcovering Installers Association (CFI) to resolve the industry's largest issue – the shortage of qualified installers. The WFCA runs fcB2B, an organization committed to helping business in the industry transition to an e-commerce platform for all business transactions. The WFCA also influences public policy affecting the floor covering industry and consumers. For more information about the WFCA, visit WFCA.org.

ABOUT fcB2B

The Floor Covering Business To Business Association (fcB2B), part of WFCA, is a community of business leaders working together on the development of B2B technology designed to benefit all entities in the flooring industry. fcB2B acts as an advocate for the continual development and adoption of a standard language that allows software management systems (utilized in the flooring industry) to communicate seamlessly with one another.

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fcB2B has developed a comprehensive strategic plan to increase utilization, awareness and connectivity for the flooring industry; and ensures increased relevancy and impact for this program.

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