



FLOOR
COVERING
EDUCATION
FOUNDATION

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Floor Covering Education Foundation Announces New Board Appointments and Executive Director

DALTON, GA, March 9, 2021 — Today, the Floor Covering Education Foundation (FCEF), a nonprofit organization dedicated to the recruitment, scholarship, and placement of professional floorcovering installers, announced changes to its Board and leadership team. At the organization's February 18th board meeting Don Roberts was appointed as Board Chair, Piet Dossche was added to its Board of Directors, and they welcomed Jim Aaron as its Executive Director.

Aaron was selected after a diligent and thorough search that included numerous highly qualified professionals from across the nation. He comes to FCEF after serving as the Vice President of Merchandising for Carpet One Floor & Home and will succeed Interim Director Steve Abernathy, who will serve on the Board and as Chairman of the Scholarship Committee.

Roberts, who joined the FCEF Board in 2019, succeeds Scott Humphrey, President and CEO of the World Floor Covering Association (WFCA). Humphrey served as Chairman since the

inception of the organization in 2019 and will remain on the board. The appointment of Piet Dossche brings the total number of Board members to fifteen. The FCEF board of directors is comprised of industry professionals representing a broad spectrum of interests in the floorcovering industry. The full list of current board members can be found [here](#) and committee membership assignments [here](#).

“I appreciate the board’s confidence in me, and I’m delighted to have the opportunity to lead such a great organization,” said Aaron. “With this strong and experienced leadership team, we are well-positioned to achieve our vision of being a unifying voice as we create an industry-wide permanent solution to solve the installation crisis. Together, we have an exciting journey ahead.”

The organization also announced the selection of Bill Gaddis to its Executive Committee and the promotion of Kaye Whitener to National Manager.

For more information on how to get involved with FCEF, please visit <https://wfca.org/fcef> or call 855.330.1183.

ABOUT FCEF

The Floor Covering Education Council (FCEF), a nonprofit organization, exists to lead a collaborative network of industry and educational partners aligned to support student development, training, certification, and transition into the flooring industry workforce.

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