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## **Seasoned Executive Joins the Floor Covering Industry Foundation as Executive Director**

### ***Hailing from United Way, Andrea Dobbins Brings Over a Decade of Fundraising and Non-Profit Experience***

December 2, 2016 – DALTON, GA – Today Scott Humphrey, Chief Executive Officer, World Floor Covering Association, announced that Andrea Dobbins has joined the group's philanthropic arm, the Floor Covering Industry Foundation, as Executive Director.

"The Foundation has been a phenomenal success by any standard," Humphrey said. "We have brought Andrea Dobbins on board to help keep that momentum going and guide FCIF to the next level."

Dobbins comes to FCIF from the United Way where she rose through the ranks over a 11-year career to Director of Donor Engagement and Strategy. In that role, Dobbins was responsible for overseeing fundraising and marketing functions and staff at United Way of Northwest Georgia, which mobilized more than 4,000 volunteers and raised nearly \$4 million annually. Her positions included managing strategic marketing initiatives, volunteer engagement programs and donor relations. Dobbins holds an BS in Marketing Systems from Dalton State College and an MBA from Coles College of Business at Kennesaw State University.

"At the Floor Covering Industry Foundation, Dobbins will be responsible for the forward direction, vision, and growth of the Foundation," Humphrey said. "She will work closely with board members and constituents to ensure that FCIF continues to evolve with the market and that all opportunities for growth and expansion are secured."

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“FCIF will continue to be managed by WFCA,” Humphrey explained. “Dobbins will report to Steve Abernathy, the WFCA Chief Financial Officer, as well as the FCIF Board of Directors.” For more information about applying for a grant or to make a donation, Dobbins can be reached at 706.217.1183 or [adobbins@fcif.org](mailto:adobbins@fcif.org).

### **About The Floor Covering Industry Foundation**

FCIF was founded in 1981 by prominent industry leaders including Harry Saul, Walter Guinan, Al Wahnnon and Larry Nagle – to focus industry attention on the health, human service and welfare needs of floor covering industry members who are fighting the hardest battles of their lives. Nagle currently serves as Vice-Chair of the Board of Directors and Howard Brodsky is the Board Chairman. Grants are awarded to those experiencing life-altering medical hardships, catastrophic illness or severe disabilities. Over the past 10 years, the Foundation has provided \$2.5 million in grants to individuals in need. Hundreds have been assisted by the organization, including installers, retail salespeople, distributor personnel and manufacturing employees. The grants range from a few hundred dollars to even thousands of dollars based on the severity of the case and the financial need of the household. Connect with Foundation at [fcif.org](http://fcif.org).

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