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The Floor Covering Industry Foundation Is Thriving; Nearly 350 Grants Awarded Since Inception

Industry Members Come Together To Support the Charity That Supports Its Own at the FCIF Benefit Gala

February 25, 2015 – Anaheim, CA – This year marks the 34th anniversary of the Floor Covering Industry Foundation (FCIF), a one-of-a-kind non-profit organization dedicated to financially assisting people in the floor covering industry who have suffered extreme circumstances — whether through an unexpected illness or life-changing medical disability. To celebrate the memorable date, industry members from far and wide will come together for the second FCIF Benefit Gala which is slated to take place on March 21, 2015 at the fabled Waldorf Astoria in New York City.

Aside from the traditional lineup of tradeshow's attended each year, the FCIF Gala represents one of the only times that the most seasoned and talented executives from nearly every major business in our industry come together under one roof to rub shoulders, hobnob, and have a good time – all in the name of raising money and awareness to help those in need.

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The event will honor 2014 inductees to the World Floor Covering Association's (WFCA) Hall of Fame. This time around Keith Campbell, chairman of Mannington, and the late Chris Davis, former CEO of the WFCA, will be honored.

The FCIF was founded in 1980 by several prominent industry figures and was led by the late Walter Guinan. It is dedicated to financially assisting floor covering industry professionals who experience catastrophic illness, severe disabilities, or other life-altering hardships. Since it's founding, the FCIF has granted more than \$3.5-million to help those in need. The 343 people (and counting) who have been assisted by FCIF include retailers, installers, retail salespeople, distributor personnel, mill employees and executives. On average, each recipient has received upwards of \$10,000+ to cover expenses. The Foundation ensures that these philanthropic efforts are accomplished with compassion, confidentiality and preservation of dignity for the individuals concerned.

The need for FCIF financial support never diminishes. Along with a multitude of fund raising events that take place annually, the FCIF Gala represents the single largest fundraiser for FCIF. The memorable evening will include special presentations, networking opportunities, dinner, and entertainment. Interested parties can purchase individual tickets or a table of 10 by visiting FCIFGALA.COM. For more information on the Floor Covering Industry Foundation or to make a donation please visit FCIF.ORG.

About The Floor Covering Industry Foundation

The Floor Covering Industry Foundation was created over thirty years ago to focus industry attention on the health, human service, and welfare needs of floor covering industry members in times of life-altering medical hardships. Since its founding, the FCIF has distributed more than \$3.5 million in grants with compassion, confidentiality and dignity. Beneficiaries include flooring retailers, installers, retail salespeople, distributor personnel, mill employees, and industry executives. For more information, go to <http://www.fcif.org>.

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