

For Immediate Release

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Unveiling Floor Covering Industry Foundation's 2023 Report to the Industry

The Floor Covering Industry Foundation (FCIF) is thrilled to announce the debut of its 2023 Report to the Industry, shedding light on the non-profit's steadfast dedication to rejuvenating lives impacted by catastrophic injuries and medical crises. Established in 1981 by visionary leaders, the Floor Covering Industry Foundation (FCIF) has remained a source of hope for families navigating life-altering challenges. The 501(c)(3) charitable non-profit exemplifies the flooring industry's unwavering commitment to standing by those who have dedicated their livelihoods to the floor covering industry.

Insights from the Report: A Glimpse into Our Impact

- Since 2003, FCIF has <u>assisted</u> over 1,200 families from across the United States, with 54 families benefiting last year alone.
- <u>Donations</u> totaling \$837,000 have poured in, reflecting the growing support from across the flooring industry's stakeholders. <u>Key contributions</u> stem from annual donations from corporations such as Engineered Floors, Informa Exhibitions/ TISE, Mannington Mills, Mohawk Industries, and Shaw Industries. In addition, hundreds of other companies and individuals support FCIF, as well as donated services from the World Floor Covering Association and the trade media. The <u>Alan Greenburg Memorial Golf Tournament</u>, annually hosted by CCA Global Partners, is an added source of revenue for the organization, along with a <u>gala</u> fundraiser held every few years.
- Gifts have a profound impact, ranging from a \$100 donation covering six months' worth of medication to \$10,000 in preventing home foreclosure for those who have suffered catastrophic medical events.
- Multiple giving options, including payroll deduction, <u>credit card donations</u>, and <u>billed pledges</u>, cater to various preferences. The organization also is hosting a ONE Day to Give on September 7; download a <u>toolkit here</u>.

Voices Echoing Change: Stories of Grant Impact

Through the <u>stories</u> of those whose lives have been changed, we witness the tangible impact of FCIF's assistance:

Sandra, battling liver cancer and financial strain, shared, "FCIF's grant arrived when I was at the brink of despair. The funding relieved my burden and reignited my will to live. My heartfelt gratitude to FCIF."

James, an installer who lost his leg and livelihood, found solace in an FCIF grant. His words resonate: "FCIF's support was my lifeline. The grant eased our bills and ensured I could attend critical medical appointments."

To explore the comprehensive report and immerse yourself in FCIF's compassionate journey, visit Report to the Industry. Your participation brings these stories to life and fuels our mission to make impactful change possible.

About FCIF

The Floor Covering Industry Foundation was created by leaders in the industry to focus attention on health and human service needs of floor covering industry members in times of life-altering medical hardships. Since its founding, the FCIF has distributed more than \$9 million in grants with compassion, confidentiality, and dignity. Beneficiaries include flooring retailers, installers, retail salespeople, distributor personnel, manufacturing employees, and industry executives. For more information or to donate visit <u>fcif.org</u>.

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