



**WORLD FLOOR COVERING  
ASSOCIATION**

**FOR IMMEDIATE RELEASE**

Contact: Freida Staten  
VP of Marketing, Communications  
& Member Relations  
706.217.1183  
[fstaten@wfca.org](mailto:fstaten@wfca.org)

**Know Someone Who Helped 'Lay the Groundwork' in the  
Field of Floor Covering?**

**World Floor Covering Association Seeking Submissions for Industry  
Hall of Fame**

September 4, 2020 - Dalton, GA – The World Floor Covering Association (WFCA) is now accepting applications for nominations to the Floor Covering Industry Hall of Fame.

The WFCA honors those who have made a difference in our industry with inclusion in the WFCA Hall of Fame. To be considered as a candidate to join the distinguished list of luminaries, an individual must be nominated by a sponsor who will complete a thorough application process detailing the nominee's work history, industry, trade, governmental and civic accomplishments. Nominees can come from any sector of the floor covering industry.

Nominations will be sent to a special committee for review and consideration. All nominations will be kept confidential. Following the selection process, a date for an award presentation and formal induction ceremony will be announced.

If you know of someone who is deserving of this honor, please take a moment to [download an application](#) on their behalf. The deadline for submitting completed Hall of Fame applications for

is October 31, 2020. For more details, please email Freida Staten, V.P. of Membership, Marketing & Communications @ [fstaten@wfca.org](mailto:fstaten@wfca.org)

## **About WFCA**

The World Floor Covering Association (WFCA), the official sponsor of the annual Surfaces tradeshow, is the floor covering industry's largest advocacy organization, representing floor covering retailers, contractors and allied service providers throughout North America.

The WFCA is a recognized leader in marketing research and industry programs for flooring professionals. In addition, it publishes the only retailer-oriented trade periodical, *Premier Flooring Retailer*. As part of its mission to enhance the business environment for the independent flooring retailer the WFCA acquired the Certified Floorcovering Installers Association (CFI) to resolve the industry's largest issue - the shortage of qualified installers. The WFCA runs fcB2B, an organization committed to helping businesses in the industry transition to an e-commerce platform for all business transactions. The WFCA also influences public policy affecting the floor covering industry and consumers. For more information about the WFCA, visit [WFCA.org](http://WFCA.org).

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