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Registration Open for CFI's 29th Annual Convention & Expo August 2-4, 2022

Stellar Lineup of Seminars, Training Sessions, Product Introductions, and Networking Opportunities "Elevate" Professionals

April 27, 2022 - Forney, Texas – The Certified Flooring Installers Association (CFI) has announced that registration is now open for the 29th Annual Convention & Expo, held August 2-4 in Orlando, Florida at Rosen Shingle Creek. This premier event, themed "Elevate—take your career to the next level," will connect, educate, entertain, and inspire floor covering installation professionals to elevate their skills, businesses, and the profession.

Since 1993 CFI's Annual Conference & Expo has brought together installers, manufacturers, suppliers, and retailers from across the globe to stay up to date on best practices and new techniques, network with peers, obtain certifications, attend hands-on training, and stay informed on the latest tools and services available. In addition to educational seminars and workshops, CFI will host its third annual golf tournament at the Shingle Creek Golf Club.

CFI's 2022 Convention & Expo education lineup features a wide-ranging program designed to address all areas of the flooring installation business. The opening session will kick off on Tuesday with Scott Humphrey, CEO of the WFCA, who will highlight CFI's legacy and vision for driving significant impact in the industry. Jim Aaron, Executive Director of the Floor

Covering Education Foundation (FCEF), will deliver the keynote message "The FCEF - An Agent for Change."

In addition to the keynote speaker, the agenda will include several additional featured speakers, panel discussions, hands-on sessions, and opportunities to network before and after the conference. Thursday marks the opening of the Exhibit Hall, where leading industry manufacturers and service providers will showcase their latest products and services that help attendees further develop their professional and technical skills.

"If you are a flooring installation professional, the CFI Convention & Expo is the place you need to be to elevate your career to the next level," said Humphrey. "There is no other convention like it—CFI is a tight-knit group of hard-working, loyal, and proud individuals who are driven by the pursuit of excellence. This experience will make attendees more confident and excited to be in this industry. You do not want to miss it!"

"Attendance at the CFI 2022 Convention & Expo is open to all—members and non-members," said John McHale, CFI Operations Manager. "Last year, we saw a record 73 first-time attendees who were inspired by this group's enthusiasm, support, and camaraderie. The connections made here with manufacturers and peers only happen when people come together."

To register to attend the trade show portion or full access to the whole convention, please visit the [CFI Annual Convention & Expo](#). A room block with discounted rates is locked in for a limited time at the Rosen Shingle Creek. If you are interested in exhibiting or becoming a sponsor, contact John McHale at jMcHale@cfiinstallers.org.

ABOUT CFI:

The International Certified Flooring Installers Association, Inc. (CFI) is a division of the WFCA that is devoted to installation training and certification through a team of dedicated trainers who share their experience and knowledge to help others help themselves. The enthusiasm for doing this continues to grow. CFI provides educational resources for the industry through inspection, installation, estimating, product knowledge, and patterned and woven carpet,

hardwood, ceramic, laminate and resilient flooring training. CFI provides teams of skilled craftsmen to assist when called upon for installations by dealers and manufacturers.

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