



**WORLD FLOOR COVERING
ASSOCIATION**



Floor Covering Industry Specialist Stacy T. Eickhoff Joins Risk Strategies, leads new insurance partnership with WFCA

The World floor Covering Association (WFCA) is pleased to announce a new partnership with Risk Strategies, a rapidly growing, Top-20 national insurance brokerage and risk management consultancy. The partnership will be led by Stacy T. Eickhoff. Stacy has provided insurance solutions for the Floor Covering Industry for more than 20 years. Stacy recently joined Risk Strategies after 23 years with Willis Towers Watson.

As a licensed Property and Casualty insurance broker, Stacy has over 25 years of experience in insurance and risk management. Stacy is responsible for developing and implementing insurance programs including General Liability, Automobile, Workers Compensation, Errors & Omissions and Management Liability

With Stacy's leadership Risk Strategies is proud to support her commitment to bringing value added services to the WFCA.

Risk Strategies Overview

■ COMPANY

Founded in 1997 as a risk and insurance consultant, Risk Strategies is now ranked among the top 20 insurance brokerages in the United States. A specialty firm serving the needs of public and private companies, government and non-profit entities, and individuals, privately held Risk Strategies operates throughout the United States. Risk Strategies is also parent company to DeWitt Stern, a specialty insurance brokerage and risk management firm with an historic focus on the media, entertainment and fine arts industries.

■ FOCUS

In the space between multinational companies with large staffs and budgets and small businesses with limited needs lies a large swath of organizations and individuals whose growing success spawns a complexity requiring a more thoughtful and sophisticated approach to liability exposure and risk management.

Risk Strategies combines the reach and resources of a national-scale firm with a specialist's focus and attention to make solving complex risk management issues a simple, hassle-free experience for these organizations and individuals.

■ APPROACH

Risk Strategies is built for the challenges of today's hyper-connected, fast-changing world of business. As a national-level specialty firm, Risk Strategies can easily assemble the right team with the specific experience and skill set needed to tackle specific challenges.

Highly experienced, technical experts who work from a business-first perspective, Risk Strategies practice teams begin each engagement with a clear understanding of your financial goals. Plans and programs are delivered as integrated strategies incorporating the full spectrum of financing options; avoiding inefficiencies common with piecemeal or siloed approaches.

■ LOCATIONS

Risk Strategies operates nationwide and has offices in more than 50 locations including major markets such as Boston, New York City, Chicago, Miami, Minneapolis, Atlanta, Memphis, Nashville, Los Angeles, San Diego, San Francisco and Sacramento.

■ MARKET POSITION

Risk Strategies is the 11th largest privately-held broker in the U.S. with more than \$2.5 billion in annual premiums placed.

INDUSTRIES:

- Credit Unions
- Healthcare
- Higher Education
- Manufacturing
- Non-Profit & Social Services
- Private Equity
- Mergers & Acquisitions
- Professional Services
- Public Entity
- Real Estate & Construction
- Technology
- Waste & Recycling

PRACTICES:

- Cyber Risk
- Employee Benefits
- Entertainment & Media
- Environmental
- Executive Liability
- General Liability
- Life and Disability Insurance
- Personal Insurance
- Professional Liability
- Property
- Re-Insurance
- Workers Compensation



Managing The Full Spectrum of Risk