"Great installation begins at the front door of your store, not the back."

Tom Jennings



Installation for Salespeople

Bring our classroom to you! Tom Jennings offers custom on-site training for your sales staff. When your staff attends this one day class, every member of your business will benefit.

STORE OWNERS AND MANAGERS:

- Better trained sales staff mean fewer costly mistakes.
- Better trained sales staff mean fewer disappointed customers (who always want to talk with you!).
- Better trained sales staff mean greater profit opportunities.

SALES PROFESSIONALS:

- Better training means greater self-confidence.
- Better training means greater close rates.
- Better training means greater accuracy resulting in fewer reduced commissions and increased customer referrals.
- Better training results in improved relationships with the installation department.

INSTALLERS:

- Better training results in fewer misunderstandings and delays with the customer.
- Better training results in fewer call backs and return trips.
- Better training results in improved relationships with the sales department.

And best of all, the real winners will be your customers. Better training means that their purchases will be performed with a greater degree of professionalism and with fewer disappointments. Since customers are going to talk always, wouldn't it be better of they said positive things?

Limited Dates Available...Act Now!

For pricing and availability please contact Tom at tomg.jennings@gmail.com or call 785-423-1212