



**WORLD FLOOR COVERING  
ASSOCIATION**

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## **Mannington Mills VP Jay Kopelson to Receive the World Floor Covering Association Luminary Award**

*Award to be presented at TISE 2023 on February 1*

January 26, 2023 - Dalton, GA – World Floor Covering Association (WFCA) today announced that Jay Kopelson, VP of Corporate Accounts for Mannington Mills, will receive its Luminary Award. The Luminary award honors excellence and inspirational actions of people for their mentorship, leadership, and contributions to advancing the floor covering industry.

The awards ceremony will take place at TISE in the WFCA booth #2413 Wednesday, February 1, at 1:30 pm. All are welcome.

Kopelson has spent his entire career in the flooring industry, working in various capacities, including sales, merchandising, and management. After five years at American Biltrite, he has been with Mannington Mills for over 30 years, where he is VP of Corporate Accounts and leads the annual "Jay's Bargain Basement" at TISE. Both personally and professionally, he has a passion for helping others and serves on the board of directors for the WFCA, and is a coach for the High Five Soccer Program for special needs players.

"I am blessed to call Jay Kopelson my best friend, but so is everyone else he meets," said Scott Humphrey, WFCA CEO. "Jay is blessed with the amazing ability to make everyone feel special. I have yet to meet anyone with his ability to inspire everyone who crosses his path. Even his competitors light up when you mention his name. Taking Jay Kopelson and cloning him would solve the problems of our industry and our world because Jay has no enemies, only friends he has yet to meet. This award is defined by the life of my friend and yours - Jay Kopelson."

### **About WFCA**

The World Floor Covering Association (WFCA), the official sponsor of The International Surface Event (TISE), is the floor covering industry's largest advocacy organization, representing floor covering retailers, contractors and allied service providers throughout North America.

The WFCA is a recognized leader in marketing research and industry programs for flooring professionals. In addition, it publishes the only retailer-oriented trade periodical, *Premier Flooring Retailer*. As part of its mission to enhance the business environment for the independent flooring retailer the WFCA acquired the Certified Flooring Installers Association (CFI) to resolve the industry's largest issue - the shortage of qualified installers. The WFCA runs fcB2B, a program committed to helping businesses in the industry transition to an e-commerce platform for all business transactions. The WFCA also influences public policy affecting the floor covering industry and consumers. For more information about the WFCA, visit [WFCA.org](http://WFCA.org).

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