



**WORLD FLOOR COVERING
ASSOCIATION**

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WFCA Adds Valuable New Member Benefits

A new partnership with Savings4Members gives members access to cost reduction services and exclusive discounts on 20+ categories of operating expenses

August 3, 2021 - Dalton, GA – Beginning today, World Floor Covering Association (WFCA) is excited to announce a new alliance with Savings4Members that will provide members access to complimentary cost cutting services and exclusive discounts on everyday operating expenses.

Backed by CCA Global, Savings4Members is one of the largest member-owned cooperatives in North America and has built a network of over 1.1 million independent businesses by partnering with associations, franchises, and industry groups.

With easy access to over 20 categories of discounts on nationally recognized companies and a team that handles the details *for you*, the average business using this benefit reduces operating costs by over \$14,000 a year. **Available programs include:**

- **Credit Card Processing:** Stop losing profit to exorbitant fees with a free cost savings analysis

- **Payroll HR, & Insurance:** Reduce HR costs and manage your people *better* with ADP
- **Uniforms & Facility Services:** Uniform your staff and facility for a fraction of the cost
- **Fuel:** When every drop of gas costs less, every trip earns *more*.
- **Shipping:** Earn more from every shipment with UPS & YRC
- **Office Supplies:** Get what your business needs for less, online or in-store
- **And many more...**

Current members *already* have access to these valuable programs online *or* by phone. Simply visit wfca.savings4members.com to access your WFCAs Savings Page and browse the opportunities available. After submitting your choices, your Savings Team will follow-up to handle any remaining details and activate your exclusive pricing. If you have an existing vendor, consider your Savings Consultant Team a second set of eyes, standing by to ensure you're getting the best possible rate.

"We are always looking for ways to empower members and add substantial value to WFCAs membership," said Freida Staten, WFCAs VP Marketing, Communications, and Membership. "Savings4Members is an ideal partner for our members as they provide buying power to drive down business costs, trusted vendor programs and unbelievable customer service."

The Savings4Members program is 100% free for WFCAs members. To get started today or to learn more, visit [WFCAs Savings4Members](http://wfca.savings4members.com) or you can also reach your Savings Consultant Team directly by calling 844.346.3746 or emailing info@savings4members.com.

About WFCAs

The World Floor Covering Association (WFCAs), the official sponsor of The International Surface Event (TISE), is the floor covering industry's largest advocacy organization, representing floor covering retailers, contractors and allied service providers throughout North America.

The WFCA is a recognized leader in marketing research and industry programs for flooring professionals. In addition, it publishes the only retailer-oriented trade periodical, *Premier Flooring Retailer*. As part of its mission to enhance the business environment for the independent flooring retailer the WFCA acquired the Certified Floorcovering Installers Association (CFI) to resolve the industry's largest issue - the shortage of qualified installers. The WFCA runs fcB2B, a program committed to helping businesses in the industry transition to an e-commerce platform for all business transactions. The WFCA also influences public policy affecting the floor covering industry and consumers. For more information about the WFCA, visit WFCA.org.

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