



**WORLD FLOOR COVERING
ASSOCIATION**

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World Floor Covering Association Commemorates 60 Years of Achievement

Celebrating 60 years and more

October 7, 2019 – Dalton, GA – The World Floor Covering Association (WFCA) celebrated its 60th anniversary gala at picturesque Barnsley Resort in Adairsville, Ga on September 19, 2019. The evening celebration included the induction of Vance Bell, chairman and chief executive officer of Shaw Industries Group, Inc. into the WFCA Hall of Fame.

Bell was named chairman and chief executive officer in 2006 succeeding Robert Shaw, the man who hired him back in the 70's. During his decades with Shaw, Bell has worked with everything from sales and marketing to manufacturing and operations. Shaw now boasts more than \$6 billion in annual sales and has approximately 23,000 employees.

The celebration was attended by more than 200+ industry professionals and executives, including the association's past presidents, chairmen, and directors from the original Western Floor Covering Association and the American Floorcovering Institute (formerly the Retail Floorcovering Institute) which merged to become the WFCA as it is known

today. The event saluted its past with a memory-filled glimpse of the association's history through a video presentation of vintage photographs from the group's first 60 years.

"The last 60 years have given us reasons to celebrate," said Scott Humphrey, chief executive officer, World Floor Covering Association. "Our industry has progressed over the past 60 years in all areas including products, quality, service, and support to our members. WFCA has played a large role in the defining moments of the flooring industry, and we are proud of its achievements. There will always be challenges, but our future is bright."

From the early days of the organization, the objectives have emphasized member value, networking and industry improvement. Today, the organization maintains that unity by being the principal trade association for professional flooring dealers and others in the flooring industry.

The goals of the WFCA include promoting the industry, developing quality standards, sponsoring research, representing member interests in government legislative and regulatory issues, and providing management tools and educational programs. Throughout the years, WFCA has continually developed programs to meet the needs of the ever-changing flooring industry.

"As we celebrate this milestone, we are proud of the achievements we've made, and we look forward to the next 60 years of accomplishments," said Humphrey. "We've seen a lot of changes over the years, but one thing remains the same - the value of this industry association. Join us for the next 60 years. Combine your voice with ours. Together we can do wonderful, amazing things."

For more information on becoming a member of the WFCA, please visit <https://wfca.org> or contact our team at 855.330.1183.

ABOUT WFCA

The World Floor Covering Association (WFCA), the official sponsor of The International Surface Event (TISE), is the floor covering industry's largest advocacy organization, representing floor covering retailers, contractors and allied service providers throughout North America. The WFCA is a recognized leader in marketing research and industry programs for flooring professionals. In addition, WFCA publishes the only retailer-oriented trade periodical, *Premier Flooring Retailer*. As part of its mission to enhance the business environment for the independent flooring retailer the WFCA acquired the Certified Floorcovering Installers Association (CFI) in an effort to resolve the industry's largest issue – the shortage of qualified installers. The WFCA oversees the Floor Covering Business to Business (fcB2B) program, helping companies in the industry transition to an e-commerce platform for all business transactions. The WFCA also influences public policy affecting the floor covering industry and consumers. For more information about the WFCA, visit WFCA.org.

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