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FOR IMMEDIATE RELEASE

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PAUL JOHNSON TO LEAD WORLD FLOOR COVERING ASSOCIATION

2014-2015 Executive Committee, Board Members Announced

Anaheim, CA. – June 23, 2014 - Paul Johnson, President, Interiors One Inc., Carpet One in Tulsa, OK, has been elected Chairman of the Board of the World Floor Covering Association (WFCA). Johnson will take office on July 1, 2014. He fills the role vacated by Janice Clifton of Abbey Carpets in Napa, CA who will become immediate past chairwoman.

At the spring board of directors Meeting in Santa Fe, NM, directors also elected Scott Walker, President, Walker's Carpet One, Inc., Bellingham, WA as chairman-elect; confirmed Mellissa Murphy, Johnson Paint & Decorating, Columbia, MO, as secretary; Donny Phillips, Jr., Atlanta Flooring Design Center, Suwanee, GA as CFO; Aaron Pirner, CAP Carpet Inc., Wichita, KS as vice chairman; and Janice Clifton, Partner Owner, Abbey Carpets, Napa, CA as past chairman. These individuals will comprise the association's executive committee for the 2014-15 fiscal year ending June 30, 2015.

The WFCA elects a third of its board of directors each year for three-year terms. Directors in Santa Fe confirmed the selection by the membership of directors of the Board to serve terms beginning July 1, 2014. In addition to re-electing Phillips, WFCA members also re-elected Maryanne Adams and Kelby Frederick. Newly elected directors to 3-year terms include:

- Curt Bowler, Abbey Carpet of Missoula, Missoula, MT
- Shane Lewis, Town & Country Floor Design Inc., Abbotsford, BC, Canada
- Roger Wilson, Nampa Floors & Interiors, Nampa, ID

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Directors also re-elected Keith Campbell, Chairman, Mannington Mills, Salem, NJ to a three (3) year term as an associate board member.

Johnson's career in flooring spans more than 35 years. He got his start at Thomas Parker Furniture in Laurinburg, NC, during 1978, while still an undergraduate student. Putting himself through school was taxing on the young student, and he was always on the lookout for ways to earn more cash. His skills in accounting made him a standout at the home/flooring store where he worked. While working on the financial side of the business, Johnson recognized through invoices he came across that he was making \$4 dollars per hour while the Carpet Installers were making \$40,000 a year. For Johnson, the next step on his professional path was obvious.

Knowing there was a lot of money to be made in the area of flooring installation, Johnson quickly aligned himself with local installers in the area and got to work. Within a few months he co-founded a highly profitable sub-contractor installation business, which he sold to his partner before entering the next phase of his career.

Upon graduation from University of North Carolina, Pembroke, Johnson was already an accomplished business owner and well on his way to retail stardom. Having mastered the installation side of the business from the ground up, Johnson began learning the ropes in retail and manufacturing one flooring category at a time. Following college he took a position selling Armstrong resilient at JJ Haines Company in Goldsboro, NC. After Haines he joined the manufacturing side of the business at Philadelphia Carpet in Tulsa, OK, in 1983. Johnson excelled quickly on this side of the business. In no time he was hired away by World Carpets as Regional Vice President. He continued his professional growth on the manufacturing side of the business until 1998, when he bought his own store in Tulsa, OK.

For Johnson, the impetus to open his own retail store came from a long-standing desire to be able to spend time with his new family and ensure a stable footing and education for his children. He had longed for this but never had it as a child growing up in a military oriented family that moved about from place to place.

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Interiors One Inc., Carpet One based in Tulsa, OK is comprised of six units including four Carpet One Floor & Home stores and two Floor Trader stores. Johnson prides himself on growth and improvement, the right attitude, honesty and most importantly his customers. The company's employees – which include Johnson's wife, Ronda, and their daughter and son - stay ahead of the curve through a dedicated training room, a full time instructor/trainer and monthly training sessions, as well as classes through Carpet One University. Johnson attributes much of his success to his commitment to educating himself on every touch-point and a solid understanding of the industry at every level from the ground up. Through his previous positions in accounting, sales and manufacturing, he was able to travel to most major metropolitan areas of the U.S. Johnson says he gained important insights and learned secrets of the trade from retailers large and small during that time. He feels that such relationships have been a driving force in the growth and success of his business.

Johnson is a passionate WFCA member, having joined the organization when he entered the retail side of the business nearly fifteen years ago. He has held a number of WFCA positions including secretary, chief financial officer, and his current role as chairman elect. In addition Johnson served on the Industry Relations Committee.

Johnson, his family and employees are dedicated supporters of Habitat for Humanity—and not only with monetary donations. Johnson also encourages his staff to contribute their time to support the community. Johnson and his crew also support the local Rotary Club.

“I am thrilled to be at the helm of such a vibrant organization as WFCA,” said Johnson. “As many of you know, we have recently changed our focus from the entire flooring industry to the ‘heart’ of the industry – its retailers. Without them we do not exist.” Johnson added: “WFCA brings all of these family-run businesses together and gives them a voice, a platform, and the power to make a difference. The organization and its membership drive change and make things happen for the greater good far beyond what individuals could do on their own.”

Johnson said he plans to make this year “the year of the ‘family business.’” He added: “Scott and his talented team have exciting programs and initiatives in place that I have no doubt will attract new memberships and help take the organization to new heights. I look forward to working with our executive team and our board to enhance the business environment for retailers across the country.”

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The Johnsons live in Tulsa, Oklahoma. They have been married for 36 years. Their children Palmer and Christina share their father's passion for the flooring business. Johnson has one beloved grandchild. In his spare time he enjoys boating and playing golf.

ABOUT WFCA

The World Floor Covering Association (WFCA), the official sponsor of the annual Surfaces tradeshow, is the floor covering industry's largest advocacy organization, representing floor covering retailers, contractors and allied service providers throughout North America.

The WFCA is a recognized leader in marketing research and industry programs for flooring professionals. In addition, it publishes the only retailer-oriented trade periodical, *Premier Flooring Retailer*. On the consumer end, in addition to an ongoing consumer-focused flooring awareness public relations program, it operates the highly successful and award-winning premier consumer flooring website, WFCA.org, which provides unbiased information about every type of floor covering and connects customers to members' retail stores. The WFCA also influences public policy affecting the floor covering industry and consumers. For more information about the WFCA, visit WFCA.org and WFCA-PRO.org.

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