2026 Tom Jennings Champion Award Application

To Our Valued Members:

The WFCA believes in giving recognition where recognition is due. That's why we are recognizing and rewarding excellence in our retailer community with our Tom Jennings Champion Award.

Tom Jennings, a lifelong champion of the floorcovering industry, has made a lasting, positive imprint, most notably with his mantra, "They say that champions don't do one thing a 100% better than their competitors, rather they do a hundred things 1% better."

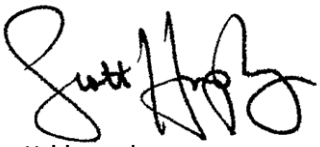
Through the many lives he has changed and touched, his legacy is woven into our industry. In recognition of his many contributions to improving the industry, the *Tom Jennings Champion Award* will be given annually by the World Floor Covering Association to an individual who captures the spirit of Tom's commitment to excellence in customer service.

It is time to begin the process of nominating outstanding retailers for this prestigious recognition. In the following pages you will find all of the information necessary for you to submit your nominee, as well as the judging criteria.

Please note that the entry deadline is December 15. All entry material will be treated with complete confidentiality and will be reviewed only by the judging panel.

If you have any questions, please contact us at 855.330.1183, ext. 112 or email kfuller@wfca.org.

Sincerely,



Scott Humphrey
CEO, World Floor Covering Association

WFCA
WORLD FLOOR COVERING ASSOCIATION

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Please complete the questionnaire.

Store Name:

Nominee:

Address:

City: State: Zip +4:

Mailing Address: (If Different)

City: State: Zip +4:

Telephone: Cell: Fax:

E-Mail: Website:

Nominating Organization and/or Individual:

Name:

Company:

Telephone: Cell: Fax:

E-Mail: Website:

Please fill out the following information about the potential nominee:

Number of Years in the Flooring Industry:

Positions Held in the Flooring Industry:

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Describe how the nominee goes above and beyond by displaying a positive attitude, even under the most difficult circumstances, impacting the internal/external customer experience.

Describe how the nominee has been “caught in the act” of delivering exceptional service above and beyond the call of duty.

Describe how the nominee goes above and beyond by eliminating barriers for customers by effectively and efficiently communicating, collaborating, and addressing customer needs.

Describe how the nominee goes above and beyond in serving as a role model to coworkers through positive interactions with internal and/or external customers.

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Testimonials from others regarding professionalism and integrity throughout the nominee's career.

Please attach appropriate support documentation, (i.e. periodical clippings, letters, articles, etc.) that you feel would be helpful in defining the nominee's suitability for this recognition.

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Nomination Period:

The deadline for nominations is December 15, 2026. Entries must be postmarked or emailed by no later than midnight on this date to be eligible.

Submission Process:

Only entries by email, fax, or mail will be accepted. Entries by mail should be directed to:

World Floor Covering Association
Attn: Kim Fuller/Tom Jennings Champion Award
855 Abutment Road, Ste. 1
Dalton, GA 30721

Entries by email should be sent to: **kfuller@wfca.org** with the subject line, “Tom Jennings Champion Award.”

All entries must be accompanied by a high resolution photo of the nominee. This should be a headshot. These photos may be hard copies or digital photos and should be in JPEG or TIF format. All photos should be at least 2500 x 2500 pixels in size. The WFCA is not responsible for lost, incomplete, late or misdirected entries.

Notification:

The winner will be announced in early 2027 at the tise Event in Las Vegas.

Please submit by email or print and return this form to:
The World Floor Covering Association
855 Abutment Road, Ste. 1 • Dalton, GA 30721
kfuller@wfca.org

Submit by E-Mail