



**WORLD FLOOR COVERING
ASSOCIATION**

FOR IMMEDIATE RELEASE

Contact:
Freida Staten
VP of Marketing, Communications
& Member Relations
706.217.1183
fstaten@wfca.org

World Floor Covering Association Seeking Industry Hall of Fame Nominees

October 28, 2021 – Dalton, GA – The World Floor Covering Association (WFCA) is now accepting applications for nominations to the prestigious Floor Covering Industry Hall of Fame.

The current roster of 52 inductees is a virtual "Who's Who" of the floor covering industry. Winners include professionals – all dedicated to the field of floor covering from all walks of life, including retail, manufacturing, service, and installation, to name a few. They all have one thing in common; they were visionaries who made their mark and changed the face of our industry. The Hall of Fame was established in 1992. A list of all inductees is on the WFCA [website](#).

To join the distinguished list of luminaries, a candidate must be nominated by a sponsor who will complete a thorough application process detailing the nominee's work history, industry, trade, governmental and civic accomplishments. If you know an individual deserving recognition for his or her outstanding contributions to flooring, the WFCA invites you to make a nomination for this prestigious honor by submitting an [application](#) by November 30. For more information, please contact the WFCA at 706.217.1183.

Nominations will be sent to a special committee for review and consideration. All nominations will be kept confidential. The Hall of Fame induction ceremony will be held at Surfaces 2022.

About WFCA

The World Floor Covering Association (WFCA), the official sponsor of The International Surface Event (TISE), is the floor covering industry's largest advocacy organization, representing floor covering retailers, contractors and allied service providers throughout North America.

The WFCA is a recognized leader in marketing research and industry programs for flooring professionals. In addition, it publishes the only retailer-oriented trade periodical, *Premier Flooring Retailer*. As part of its mission to enhance the business environment for the independent flooring retailer the WFCA acquired the Certified Floorcovering Installers Association (CFI) to resolve the industry's largest issue - the shortage of qualified installers. The WFCA runs fcB2B, a program committed to helping businesses in the industry transition to an e-commerce platform for all business transactions. The WFCA also influences public policy affecting the floor covering industry and consumers. For more information about the WFCA, visit WFCA.org.

###